

3rd International Workshop on Innovation and Performance Management

University of Kent, UK

7-10 September 2009

First Announcement



Organised by

Kent Business School, University of Kent, UK

Institute of Policy and Management, Chinese Academy of Sciences, China

Co-organised by

Joint Centre for Anglo-Chinese Business and Management

Centre for the Evaluation of Research Performance, Kent Business School

Sponsors

University of Kent

Chinese Academy of Sciences

Hong Kong Baptist University

General Information

This is the third workshop that has been held jointly between Kent Business School and the Chinese Academy of Sciences to develop research in performance and innovation. The theme of the workshop is to promote international collaboration on research and developmental activities concerning innovation and performance management. In particular, the workshop will provide an effective platform to discuss developments that have occurred especially in China. In recent years, scientometrics information has been widely used in assessing the research performance of Chinese research institutes and universities for funding allocation purposes, and these developments and practices will be very relevant to the coming Research Excellence Framework (REF) in the UK. Innovation too has been very much the centre of Chinese policy and performance issues. This conference will involve many top Chinese experts in these areas who are particularly interested in exchanging ideas with the UK researchers. The major topics include:

1. **Innovation policy and performance management:** including macro and micro studies of the role of innovation; innovation policy and management; and indicators and measurements of innovation capability.
2. **Innovation capability and performance assessment of research institutions:** including theoretical studies in indicator systems; scientific research quality evaluation via scientometrics; and theories and practices in institutional evaluation exercises.
3. **Productivity, sustainability and innovation in enterprises (PSIE):** including studies of theoretical models of PSIE; case studies of PSIE and interactions between them; indicators and measurements of PSIE; implementation of performance management system; theories, practices and benchmarking in enhancing the performance of enterprises.
4. **Methodologies and techniques in performance evaluation:** data envelopment analysis (DEA); statistical methods; peer-review; and external performance evaluation for enterprise, education, public sector and scientific institutes

Workshop Organization

Workshop Chairs

Prof. WenBin Liu, Kent Business School, University of Kent, UK

RongPing Mu, Institute of Policy and Management, CAS, China

International Advisory Board

Prof. Robert Dyson	Warwick Business School , Warwick University, UK
Prof. Xin Fang	Chinese Academy of Sciences, China
Prof. Paul Phillips	Director, Kent Business School, University of Kent, UK
Prof. Rajiv D Banker	Fox School of Business at Temple University, USA

Organization Committee

Prof. John Mingers- Chair	Kent Business School, University of Kent, UK
Prof. XiaoXuan Li –Co-Chair	Institute of Policy and Management, CAS, China
Prof. Bradley R. Barnes	Kent Business School, University of Kent, UK
Prof. K.Y. Dong	School of Public Management, Renmin University, China
Prof. Jian Gao	School of Economics and Management, Tsinghua University, China
Dr. Mark Gilman	Kent Business School, University of Kent, UK
Prof. Yuan Li	The School of Management, Xi'an JiaoTong University, China
Prof. Wei Meng	Institute of Policy and Management, CAS, China
Prof. A F.J. van Raan	Centre for Science and Technology Studies (CWTS) at Leiden University, Dutch
Prof. JianBo Yang	Manchester Business School, University of Manchester, UK

Workshop Secretariat

XinHai Chai	Kent Business School, University of Kent, UK
Qi Li	Kent Business School, University of Kent, UK
ZhiYuan Liu	Institute of Policy and Management, CAS, China
Paul Verrion	Kent Business School, University of Kent, UK
Maureen Wallis	Kent Business School, University of Kent, UK
Fang Xu	Kent Business School, University of Kent, UK
Guoliang Yang	Institute of Policy and Management, CAS, China

Contact Information

For Visa: contact **Maureen Willis**

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with subject: **Visa Letter**.

For other information: contact the **workshop secretaries**

(Outside China)

Address: Kent Business School, University of Kent, Canterbury, Kent, England.

Tel: + 441227827921 or +441227824525; Email: kbsworkshop09@kent.ac.uk

(China) **Miss Zhiyuan Liu**

Address: Institute of Policy and Management, CAS. Beijing 100080, China

Tel: 86-10-62550687; Fax: 86-10-62550631; Email: caserc@casipm.ac.cn

Invited Speakers (Provisional)

Name	Institutions
Prof. Rajiv D. Banker	Fox School of Business at Temple University, USA
Prof. Bradley R. Barnes	Kent Business School, University of Kent, UK
Prof. Jian Gao	School of Economics and Management, Tsinghua University, China
Dr. Mark Gilman	Kent Business School, University of Kent, UK
Prof. C.P. Li	School of Public Management, Renmin University, China
Prof. XiaoXuan Li	Institute of Policy and Management, Chinese Academy of Sciences, China
Prof. Yuan Li	School of Management, Xi'an Jiaotong University, China
Prof. WenBin Liu	Kent Business School, University of Kent, UK
Prof. Wei Meng	School of Public Administration, East China Normal University, China
Prof. John Mingers	Kent Business School, University of Kent, UK
Prof. C. Mar Molinero	Kent Business School, University of Kent, UK
Prof. RongPing Mu	Institute of Policy and Management, Chinese Academy of Sciences, China
Prof. Paul Phillips	Kent Business School, University of Kent, UK
Prof. A. F.J. van Raan	Centre for Science and Technology Studies (CWTS) at Leiden University, Dutch
Prof. P.C. Smith	Centre for Health Economics, University of York, UK
Prof. E. Thanassoulis	Aston Business School, Aston University, UK
Prof. JianBo Yang	Manchester Business School, University of Manchester, UK

Language

English will be the official workshop language.

Abstract

Abstracts should be submitted through **e-mails** at the address kbsworkshop09@kent.ac.uk or caserc@casipm.ac.cn as **attached RTF files or PDF files**, in the following format:

1. Abstracts should be written in English and saved in the MS rtf format. It is advised that they are made sufficiently informative to promote active discussions. The length of each abstract is limited to no more than two pages for a contributed paper, and three to four pages for an invited paper.
2. European A4 size, 210 mm x 297 mm overall size should be used. Print the abstract on one side of the paper. All text and figures are to fit within side margins of 20 mm with a top margin of 40 mm and a bottom margin of 20 mm.
3. A 12 point font should be used throughout the abstract.
4. The text should be single spaced and the first line of each paragraph should be indented 5 spaces. The title should be centered-bold-leave one space. The authors name and affiliation should be centred-italic-leave one space.
5. Leave two lines before the authors' names and before the single-spaced affiliations and addresses.
6. Text should be left justified.
7. References in the text should be indicated by numbers between square brackets. The list of references follows the last line of the text with one extra line inserted.
8. E-mail address of at least one of the authors must be added at the last line for further correspondence.

The deadline for receipt of abstracts is 01/07/ 2009. If no space left, the participants will be allocated to the Poster Session.

Registration Fee

The registration fee is **£250**. It will be reduced to **£200** if paid before **31 May 2009**. A reduced rate **£150** is available for research students. The fee includes registration, book of abstracts, lunches, coffee breaks, and the banquet. An additional **£150** charge is requested for each accompanying person for lunches and the banquet.

It should be possible to register and pay the fee online. The detailed ways of payment will follow in the second announcement.

Accommodation Reservation

The Conference Secretariat has reserved limited rooms for participants and accompanying persons at reduced “conference rates” at the **Campus of the University of Kent** (www.kent.ac.uk), (£35 for standard room per night). The delegates will be able to book and pay their accommodation on line, and the link will be set in the second announcement. For any further information related to the conference, please contact the Conference Secretaries directly.

Workshop Venue

The conference will be held at Kent Business School (website: www.kent.ac.uk/kbs).

Visa

A visa is necessary for visits to the UK from abroad. We will send all non-EU international participants Visa Invitation Letters for applying for visas. Please give us the following information:

Dates of visit, Full name, Position, Organization, address of organization, fax number, Place of birth (city, country), Nationality, City, where you plan to get visa, Full mailing address, Passport Number.

The above information must be in agreement with your passport. Please contact kbsworkshop09@kent.ac.uk by e-mail using the subject: Visa Letter or by Fax +44 1227 761187 before **01/06/2009**, for arranging visa invitation letter. As summer is the peak time for applying for a UK visa, the above information should be sent to us as soon as possible.

Important Deadlines

01/07, 2009	Deadline for receipt of abstracts
01/06, 2009	Deadline for submitting necessary information for arranging visa invitation letter
01/07, 2009	Deadline for receipt of the accommodation reservation